

# Melissa ⚡ Lovio Sanchez

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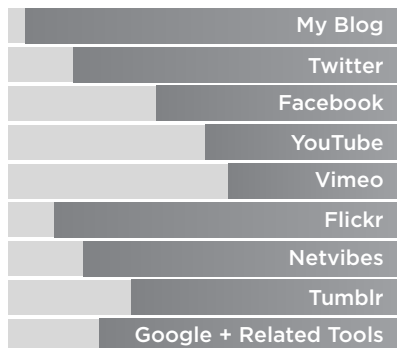
## Education

**Nova Southeastern University, FL**  
BCBA certification program, Current

**University of West Florida, FL**  
Masters in General Psychology, 2008  
Thesis on Online Social Support

**Florida International University, FL**  
Bachelors in Psychology, 2002

## My Digital Life



## SOCIAL MEDIA ENTHUSIAST

+ *SELF PROCLAIMED GEEK*

I'm a Social media enthusiast with a background in psychology and behavioral analysis. I believe social media can create meaningful relationships between brands and their core audience.

## Skills

**I'm everything you want.** I'm reliable, hard-working, trustworthy, passionate, organized, technologically savvy and quick to learn new skills.

**Digital Lifestyle** I've maintained early adoption of new social tools allowing me to foster and cultivate online relationships.

**Creative** It isn't just what you're saying, it's how you say it. A little style goes a long way. I'm proficient in Adobe Photoshop and love playing with typography.

## Hobbies + Activities

**Fandoms** I'm very passionate about whatever I'm involved with. I don't really know how not to be. My passion for TV shows, movies, + music have afforded me opportunities to connect with other fans online.

**Foodie** Social Media helps me connect with my favorite restaurants and eateries.

**Photography** Camera in hand, I live digitally taking pictures at events and around the city.

## Experience

Melificent.com, blog

*Editor-in-chief, 2009 to current*

Lifestyle blog that touts itself as being "the geeky girl's guide to cool." In one year, it has grown from several visitors a day to over 1000 daily hits through the use of social media, especially Facebook and Twitter. Experience hosting giveaways and product reviews from corporations such as **Filter Magazine** and Lulus.com.

AccidentalSexiness.com, celebrity blog

*Event Correspondant + Photographer, 2009 to current*

Accidental Sexiness is the premier site for pop culture, fashion, movies and more. Miami sets the stage for our team of writers who explore and expose the happenings in and around South Florida and across the globe.

EISanchez.com, Photography

*Stylist + Photographer, 2007 to current*

Lead stylist and second shooter on fashion, lifestyle, headshots and wedding photography.

Florida MENTOR, therapeutic foster care

*Clinical coordinator, 2005 to current*

Responsible for developing and implementing individual treatment plans as well as conducting regular home visits to foster homes and serving as liaison between agency and funding sources for individuals receiving services. In 2007, promoted to conducting therapy sessions for foster children receiving services from the agency both in home and school settings.